



# The Center for Leadership Innovation

## 2012 NATIONAL SUMMIT

January 17<sup>th</sup> - 20<sup>th</sup>, 2012

Hampton Inn Convention Center  
New Orleans, LA

### Program

#### TUESDAY, JANUARY 17<sup>TH</sup>, 2012

**3:00pm-6:00pm**      **Registration**

**5:00pm-7:30pm**      **Networking Welcome Reception-Hosted by TCLI Alumni**

**Participants Dinner on Their Own**

#### WEDNESDAY, JANUARY 18<sup>TH</sup>, 2012

**7:00am-5:00pm**      **Registration**

**7:00am-8:30am**      **Networking Breakfast**

**9:00am-10:30am**      **Opening Keynote Speaker & Plenary**  
**Ralph Smith, Annie E. Casey Foundation**

*"Leadership and Social Innovation"*

Mr. Smith will challenge participants to develop new solutions to old problems by breaking through the boundaries that have stalled previous efforts to achieve durable social change, especially for vulnerable children and families. These solutions will require new answers -- as well as new questions -- to bridge divides in the US political and social landscape that seem to grow deeper by the day.

**10:30am-11:00am**      **Morning Break**

**11:00am-12:15pm Concurrent Sessions**

**A. Innovations in Social Sector Financing: The Advent of Pay for Success Financing and Social Impact Bonds – Session Speaker: Bill Pinakiewicz, *Nonprofit Finance Fund***

Pay-for-Success financing and Social Impact Bonds... What exactly is this newest import from across the pond that has sparked the interest and support of government (local, state and federal), and foundations, private “impact investors” and service providers alike? What is all the “buzz” over Pay-for-Success and Social Impact Bonds really about? By accessing private capital and accelerating the sector-wide shift from outputs to outcomes, will pilots of these new social sector financing vehicles usher in a fundamental restructuring in the traditional social compact between government and the social sector? It was inevitable that the current economic environment would result not only in reduced budgets for social sector services, but also new considerations in how services are financed and assessed as we move forward under the ‘new normal.’ Although they are still in the “proof-of-concept” phase, Pay-for-Success and Social Impact Bonds are gaining significant traction here, in Australia and in the UK where they originated. This session will: introduce the Pay-for-Success and Social Impact Bond concept; present examples from the UK, Australia and the US of where and how Pay-for-Success and Social Impact Bonds are being implemented; discuss implications for social sector financing, service delivery and the potential impact on the social compact between government and social services; and provide leaders and organizations with insights on how to build knowledge, understanding and capacity to benefit from the advent of Pay-for-Success and Social Impact Bonds and their potential growth within the sector.

**B. Network Leadership: Scaling Innovation in the Social Sector – Session Speaker: Deborah Meehan, *Leadership Learning Community***

Conventional leadership approaches in the social sector are based on an individual model of organizational leadership that is oriented toward control, position, authority, and top-down directives. The dominant culture of individualism contributes to unrealistic expectations that individuals or single organizations alone can address complex social issues. To achieve more significant results will require new ways of understanding leadership and working together. Network leadership embraces leadership as a collective and collaborative process that aligns the efforts of individuals and organizations to produce collective impact. This session will: introduce the concept of network leadership; provide examples of how to build both individual and organizational capacity for network leadership in communities and provide resources to assist leaders and organizations in developing and applying network leadership.

**12:30pm-2:00pm Lunch**

**2:00pm-3:30pm      Afternoon Keynote Speaker & Plenary**

**Rich Harwood, President and Founder, The Harwood Institute for Public Innovation** and author, *Why We're Here*

*"Beyond Worry Toward Outward Orientation: How Organizations Can Become More Significant and Relevant in the Lives of the Communities They Serve"*

Concerns for the future regarding the economy have forced many social sector organizations to turn inward focusing their energies on the day-to-day tasks necessary for their own sustainability/survival. While such a response may be necessary in the short-term, Rich Harwood posits that increased attractiveness to investors is not equal to long-term relevance or effectiveness in community. Relevance and viability of social sector organizations requires what Rich has termed as an 'outward orientation.' Outward orientation integrates and engages community within the life of the organization so that an organization's work is tied to what really matters to the people it serves and moves in concert towards a community's aspirations as articulated by that community. The promise of outward orientation allows organizations to combine expert knowledge with public knowledge; design strategies that both, fit current capacity and build capacity at the same time; build upon community assets by developing community-based public innovators; and move relationships within community from transactional to trust. Hear more from Rich Harwood about how your organization can move 'beyond worry' and reframe itself toward an 'outward orientation' for greater sustainability, viability, relevance and impact.

**3:30pm – 4:00pm      Afternoon Break**

**4:00pm-5:15pm      Concurrent Sessions**

**A. From Good to Great: Design Thinking Techniques for Success in the Social Sector** – Session Speaker: Kristina Drury, *TYTHE Design*

Do you have a good program but wonder what is keeping it from being great? Do your services achieve partial results, but something seems to be keeping them from achieving greater overall success? Consider using design thinking techniques to improve your program/service design/evaluation. So what is design thinking? In simple terms it's a form of innovation and process in which the needs, wants and limitations of users (community for the social sector) are considered at all stages of the process (development to implementation). In the social sector, it can be used to identify flaws in existing programs and it will help one learn to ask different types of questions. It can also provide new unexpected opportunities and be a good way to help you measure the impact on your community. This session will: introduce the concept of design thinking by providing examples of its application in the social sector. It will also teach three key design thinking techniques and provide resources to build leadership and organization capacity by developing and applying design thinking in program or

service delivery. This session is not a quiet note-taking kind of class, everyone will be participating by coming up with ideas as well go through the techniques.

**B. Leadership and Strategy for the New Abnormal – Session Speaker:**  
David LaPiana, *LaPiana Associates*

In a recent Stanford Social Innovation Review piece David La Piana coined the term “The New Abnormal” to distinguish the nonprofit sector’s experience of current economic and political circumstances from that of the corporate world. Ongoing instability, constrained resources, and political gridlock are often touted in the press as “The New Normal” for business but for the nonprofit sector the Great Recession has only brought an intensification of longstanding pressures – even before 2008 things were never very good for the poor and disenfranchised, who make up much of the sector’s constituency. In this session David will describe the features of The New Abnormal, discuss some of the larger social, technological and nonprofit-specific trends that are framing the environment for nonprofits today, and suggest a role for nonprofit leadership in guiding the sector to success, despite it all. This session will be highly interactive so come ready to talk about your own experiences dealing with The New Abnormal.

5:30pm-7:00pm

(OPTIONAL)

**Informal Fireside Chats with Key Summit Speakers**

- *Rich Harwood, The Harwood Institute for Public Innovation*
- *Kristina Drury, TYTHE Design*
- *Deborah Meehan, Leadership Learning Community*
- *Bill Pinakiewicz, Nonprofit Finance Fund*
- *Tom Adams, TransitionGuides*

**Participants Dinner on Their Own**

**FIELD VISIT MORNING PROGRAM & AFTERNOON COMMUNITY TOURS**

*Field Visit Morning Program is co-sponsored by the Early Childhood and Family Learning Center*

**FIELD VISIT PROGRAM OVERVIEW:**

2012 Summit participants will engage in an exciting day of experiential learning interacting with leaders and organizations representing unique and diverse communities throughout New Orleans. The day will begin with the morning program at the Early Childhood and Family Learning Foundation (ECFLF). After a welcome and introduction to the ECFLF, a tour of the facility and an informative facilitated panel discussion, participants will enjoy a buffet lunch catered by Café Reconcile, a Central City restaurant that is also the site for a local workforce development program. After lunch, participants will board buses and will be taken on one of 4-exciting, guided community tours throughout New Orleans with each tour guided and hosted by one of our partner organizations representing New Orleans' Lower 9th Ward, Central City, Latino Community and/or Vietnamese Village. The field visit morning program and afternoon tours will provide Summit participants opportunities to meaningfully interact with, and learn from, diverse & multicultural community leaders and organizations regarding the role of social sector leadership, social innovation, multi-cultural and next generation leadership, network leadership and cross-sector collaboration in recovery, rebuilding and community change.

**FIELD VISIT PROGRAM SCHEDULE:**

- 6:00am-7:30am      Networking Breakfast**
  
- 8:00am              Buses Depart for Early Childhood and Family Learning Foundation**
  
- 8:30am-8:45am      Breezeway Reception**
  
- 8:45am-9:15am      Welcome/Introduction – Dr. Pat Cooper, CEO & President, Early Childhood and Family Learning Foundation**
  
- 9:15am-9:30am      Address, Mayor Mitch Landrieu, City of New Orleans (*INVITED*)**
  
- 9:30am-9:45am      Coffee Break**
  
- 9:45am-11:00am      Tour Early Childhood and Family Learning Foundation**
  
- 11:00am-11:05am    Break**

**11:10am-12:20pm Panel Discussion: “A Conversation: How Organizations in New Orleans Use Social Innovation, Cross-sector Leadership and Collaboration in Recovery, Rebuilding & Community Change”**

Facilitator: Ronnie Edwards, Council Member, District 5, Baton Rouge

Panelists: Phyllis Landrieu, Co-Founder, Early Childhood and Family Learning Foundation

Connie Bellone, Healthcare Director, Early Childhood and Family Learning Foundation

Barbara Lopez, Operations Director and Director of Arts & Humanities, Early Childhood and Family Learning Foundation

Dr. Allison Plyer, Deputy Director, Greater New Orleans Community Data Center

**12:30pm-1:30pm Buffet Lunch** *(catering provided by Café Reconcile)*

*Cafe Reconcile*, a restaurant in Central City New Orleans, serves as the primary training ground for a Workforce Development Training program as well as a destination lunch spot for New Orleans natives and visitors alike. The Cafe first open doors in 2000 and has helped over 600 young people claim a better life for themselves and their families by gaining stable employment in New Orleans restaurants, hotels, hospitals and universities. [www.reconcileneworleans.org](http://www.reconcileneworleans.org).

**2:00pm Buses depart for Guided Afternoon Community Tours**

**Tour A: Ninth Ward Tour  
Neighborhood Empowerment Network Association**

**Guide: Patricia Jones, Executive Director**  
[www.9thwardnena.org](http://www.9thwardnena.org)

Come visit the Lower 9<sup>th</sup> Ward. Learn about the progress and struggle of the community. This experience will give you a well-rounded view of the current state of redevelopment; real-time discussions around the choices the community wrestles with and the exchanges for those decisions. You will see highlights of progress along with reality checks of the real work that lies ahead.

**Tour B: Central City Tour  
Host: Central City Renaissance Alliance  
Guide: Kysha Brown, Executive Director**

[www.mycra.org](http://www.mycra.org)

Central City is a historic community noted for leadership and activism through the significant contributions of its Civil Rights leaders, both locally and nationally. Contemporary community leaders honor a legacy of collaboration as Central City faced both pre- and post-Katrina challenges of neighborhood recovery. This

tour pays homage to both key solutions envisioned by community elders and neighborhood landmarks restored to their original use in efforts to rebuild neighborhood infrastructure. Through conversations with residents and community leaders, you will experience a network of solutions in housing, economic development, education, arts and culture that are the framework for community transformation in Central City. Come see what is possible when community, municipal and business leaders partner with philanthropy. We are rebuilding our community for the future as we honor historic contributions.

**Tour C: Vietnamese Village Tour**  
**Host: Mary Queen of Vietnam CDC**  
**Guide: Tuan Nguyen, Deputy Director**  
[www.mqvncdc.org](http://www.mqvncdc.org)

The New Orleans East Community Tour is hosted by MQVN Community Development Corporation, a 501 (c)(3) non-profit organization established by community leaders in May 2006 to assist Vietnamese Americans in New Orleans East rebuild their lives and community after Hurricane Katrina. In this comprehensive tour of the community of New Orleans East, participants will be able to see the rebuilding efforts of MQVN CDC, as well as ongoing projects. The tour also consists of an environmental component with an effort to encourage civic engagement and appreciation of the diversity of our coastal environment. Site visits are made to natural landmarks of New Orleans East as well as the major landfills and dumpsites in the area.

**Tour D: Latino Community Tour**  
**Host: PUENTES New Orleans**  
**Guide: Rafael Delgadillo, Community Organizer**  
[www.puentesno.org](http://www.puentesno.org)

This tour aims to show the variety of Hispanic communities in the New Orleans area. Because of the peculiar settlement patterns of Latin American immigrants in the area --which is scattered throughout the city and its suburbs-- this tour will cover much of the metropolitan area, specifically in Orleans and Jefferson Parishes. We will begin in Central City. From there we will cross the Crescent City Connection to tour the Westbank, taking the Expressway to cross the Huey P. Long Bridge to go through Kenner then onto Fat City in Metairie and then to New Orleans East and then onto the Mid-City neighborhood in New Orleans and then finally ending back at the starting point.

6:00pm

**Buses Return to Hotel - Participants Dinner on Their Own**

**7:00am-8:00am      Networking Breakfast**

**8:30am- 9:30am      Panel Discussion: The 2012 Summit Community Tours & Guides**

This will be a great learning opportunity for all Summit participants, regardless of the individual tour they attended the day before, to hear from all the tour host organizations and their respective guides. Participants and guides will have the opportunity to interact and engage follow-up questions, as well as revisit comments and share ideas regarding important take-aways and the diverse and unique ways key Summit themes were modeled in the previous day's tours.

**9:30am-9:45am      Break**

**9:45am-10:45am      Closing Keynote Speaker & Plenary** (*plenary description to be finalized*)

**Juana Bordas, President, Mestiza Leadership International** and author:  
*Salsa, Soul and Spirit: Leadership for a Multicultural Age*

*"Leadership As a Way of Being: Engaging Salsa, Soul & Spirit to Ignite Your Inner Leader"*

"Tapping into and developing the assets of many traditions and cultures is the defining characteristic of effective twenty-first century leaders," says Juana Bordas. Leaders who embrace such new ways of thinking and leading create and nurture the inclusive, collective, and people-centered organizations necessary to effectively address the social challenges we face in our increasingly diverse world. To begin, this kind of leadership requires a commitment to your own growth, development and expansion as a leader. Learn more from Juana Bordas as she provides an exciting and provocative closing to the 2012 Summit and sends participants off with a charge that will ignite your own inner leader, and that of those you lead, with specific practices from collaborative and multicultural leadership that will give you the tools you need to increase your own motivation and skill-set for being an effective and inspirational leader. \*Skilled at creating deeply moving and personally meaningful conference closings, you will want to attend this closing plenary as Juana will lead participants through a closing ceremony that will stay with you long after the 2012 Summit ends!!

**10:45am-11:00am      Closing Remarks**

**11:00am                  Summit Closes**